มหาวิทยาสัยรังสัต เมืองเอก ก.พหลโยธัน จ.ปทุมธานี 12000

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ນທາຊີເຍາສັອທິເອີເມ ຈັບ *0453 ຊັນທີ່* 5 **ม.ກ. 2561** ເສຍາ **1**6.13

18 January 2018

RSU. 6500/38

To the Director of the School

Please find enclosed 1. Competition eligibility

2. Poster for public relations

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Startup Pitching Contest 2018, hosted by DEVHUB, the startup and incubation center at Rangsit University, aims to develop Thai research and business ideas into viable products or services in the market. Students both at the high school and university levels and members of the academics are eligible to participate in this competition to present their business plans.

Rangsit University would like to invite students and academic members to take part in the Startup Pitching Contest, especially those working on innovative products or services, for a chance to receive sponsorship from the private sectors. Participants will have the opportunity to meet successful startups in IT and leading company executives from General Electric (Asia), DTAC (Thailand) and XPotential (UK), as well as DEVHUB team who will be the panel of judges to provide feedback and insights to the competing teams.

Startup Pitching Contest 2018 is part of the 3rd RSU National and International Research Conference on Science and Technology, Social Science and Humanities 2018 (RSUSSH 2018) entitled "Integrated Innovation and Startup for the Future". This event will be an academic platform for both Thai and foreign professionals to present their research findings and share valuable experiences, which can further lead to the expansion and development of business opportunities.

We encourage your school/ university to take part in the Startup Pitching Contest 2018. For more information on eligibility and application, please see details attached.

Yours sincerely,

Dr. Apiramon Ourairat

Vice President Intellectual Property (Startup) and Investment

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Contact person: Ms. Anchalee Buathongchan Tel: 02-997-2220 ext 3561, 085 849 4382

Competition Eligibility

- 1. There is no limit to the number of participants in each team.
- 2. Participants can be students studying at high school or university level or the general public (there is not age limit) with business ideas on innovation (in any field such as IT, Science & Technology).
- 3. Download the application at "RSU STARTUP 2018" or QR code provided below.
- 4. Submit the application form at https://rsucon.rsu.ac.th/ by selecting "login for presenter" and follow the instructions. Please submit both DOC and PDF formats.
- 5. A notification will be sent by email. Update your proposals if any corrections are needed. Submit your payment (1,000 Baht)
- 6. Deadline for business plan submission: 15 MARCH, 2018

Pitching Session

- 1. Participants will receive the competition schedule.
- 2. Each team will have 5 minutes to pitch followed by 5 minutes of feedback from the panel.

Prizes

- 1. 1st Prize 20,000 Baht
- 2. 2nd Prize: 10,000 Baht each (2 teams)

Venue for Competition

2nd Floor Building 6 (Student Center) RANGSIT UNIVERSITY 52/347 Muang-Ake Phaholyothin Road, Lak-Hok Pathumthani 12000

More Information

https://rsucon.rsu.ac.th/page/startup

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