THAKSIN UNIVERSITY
Rector

Ref. № 3901 dated 17.10.2023

Subject: Invitation to the conference
Digitalization of universities, November 23, 2023.

Dear Sir or Madam,

The Trend and Training based in France is pleased to invite you to the conference
DIGITALIZATION OF UNIVERSITIES, which will take place: **Online, on November 23, 2023**.

Digital reality entered all aspects of our lives. In order for higher education institutions to remain, they must change and stay current with the latest innovations. Chatbots, extended reality, digital twins, the metaverse, blockchain evolve rapidly from the fringe to the mainstream. To keep up, action is needed now. The conference provides a rare opportunity to listen to successful practices for the digital transformation of universities.

Keynote speakers will include professionals from the most important universities around the globe.

We suggest you pay attention to our **series of conferences**, which focus on universities and library digitalization.

- **DIGITALIZATION OF THE EDUCATIONAL PROCESS**, October 23, 2023.
- **MODERN LIBRARY: CHALLENGES, ACHIEVEMENTS, IDEAS**, November 30, 2023.

Registration will be done only through our website. Feel free to email us for queries regarding registration.

I would appreciate if you could inform the relevant specialists and assign employees to participate.

Please find attached the conference program.

I look forward to meeting you online at the conference!

Sincerely yours,

Director
Trend and Training, France
Yulia Datsko

DIGITALIZATION OF UNIVERSITIES

November 23, 2023

AFFILATED EVENT:

DIGITALIZATION OF THE EDUCATIONAL PROCESS
OCTOBER 23, 2023

MODERN LIBRARY: CHALLENGES, ACHIEVEMENTS, IDEAS.
NOVEMBER 30, 2023

MAIN TOPICS

- **Successful cooperation between universities on education, research and innovation.**
  Creation of European inter-university (virtual) campuses. Joint transnational educational programs: the experience of universities.

- **Inclusion, accessible environment for all students.**
  Digital technologies in teaching people with disabilities: examples of the use of these technologies.

- **Chatbots:**
  successful use cases to make it easier for students to self-service and answer financial aid questions faster.

- **The application of blockchain technology to university:**
  the digital wallet and portfolio to capture evidence of learning and connect skills to future jobs.

- **The best cases of digital strategy implementation.**
  Creative storytelling techniques to engage their staff and students in a new digital 2030 strategy.

- **The Metaverse in action:**
  a digital twin of a campus in metaverse. Augmented Reality campus to facilitate immersive learning and connect students from different regions.

- **University website and social networks.**
  Recommendations for improving a university website.

- **Building the campus of the future: the experience of different countries.**
  Building the interactive spaces for students. How best to choose technologies and software solutions.

REGISTRATION FEE:

€ 250 – for one conference

€ 350 – for two conferences

€ 450 – for three conferences

KEYNOTE SPEAKERS:

Tor Fridell
Head of Student Information System, Linkoping University

Nauman Ahmad
Faculty at Centre for Preparatory Studies, Sultan Qaboos University

Robert Salven
Head of Digital Experience, Aalto University

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