



THAKSIN UNIVERSITY
Rector
Ref. № 1001 dated 01.03.2023

Subject: Invitation to the conference
Digitalization of the educational process, March 28, 2023.

Dear Sir or Madam,

The Trend and Training based in France is pleased to invite you to the conference
DIGITALIZATION OF THE EDUCATIONAL PROCESS, which will take place: **Online, on 28 March 2023.**

Technology is rapidly changing our way of life; universities should constantly modernize and adopt new technologies. Digitalization has become a serious competitive advantage. The conference provides a rare opportunity to raise your profile, promote your findings and learn from the best representatives of universities.

Keynote speakers will include professionals from the most important universities around the globe.

We suggest you pay attention to our **series of conferences**, which focus on universities and library digitalization.

- **DIGITALIZATION OF UNIVERSITIES**, April 12, 2023.
- **MODERN LIBRARY: CHALLENGES, ACHIEVEMENTS, IDEAS**, April 18, 2023.

Registration will be done only through our website. Feel free to email us for queries regarding registration.

I would appreciate if you could inform the relevant specialists and assign employees to participate.

Please find attached the conference program.

I look forward to meeting you online at the conference!

Sincerely yours,

Director
Trend and Training center
Yulia Datsko



ONLINE CONFERENCE

DIGITALIZATION OF THE EDUCATIONAL PROCESS

March 28, 2023

AFFILIATED EVENTS:

DIGITALIZATION
OF UNIVERSITIES
APRIL 12, 2023

MODERN LIBRARY:
CHALLENGES,
ACHIEVEMENTS, IDEAS.
APRIL 18, 2023

MAIN TOPICS

- Hybrid and blended learning approaches for high-quality higher education: experience of implementing the approaches in different countries.
- Digital education content. How to make educational content more creative, engaging and interactive?
- Guidelines and practical examples for teachers and educators to foster digital literacy and tackle disinformation through education and training.
- Artificial intelligence.
- Improving the provision of digital skills.
- Gaining Practical Skills.
- Using gamification to enhancing student learning.
- Best practices for actively supporting students during online learning.
- Interaction with students to improve the curriculum: successful cases.
- Collaboration on innovation.
- Fair and robust online exams.

REGISTRATION FEE:

- € 250 – for one conference
- € 350 – for two conferences
- € 450 – for three conferences

KEYNOTE SPEAKERS:

Harold Enrique Castro Barrera
Executive Director of Digital
Transformation, Universidad
de los Andes, Colombia

Jacob Mendel
Head of Digital Cryptography
& Cybersecurity, Tel Aviv University

Information and registration:
www.university-conf.com